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For immediate release

FIRST ANNUAL GREEN CROSS GREEN STREET FAIRE IS A GREAT SUCCESS
Faire is First of its Kind To Raise Awareness of Greener Lifestyles

MOOSE RIVER, Calif.—May 18th, 2009—Over the weekend of May 16th, the Tuolumne County Green Cross held its first ever Green Cross Green Street Faire, in the hopes that its success will help raise awareness of the Tuolumne County Green Cross and its mission to the people of Moose River and Tuolumne County. The faire was an extremely ambitious gamble for the Green Cross, but to everyone's surprise, the Green Street Faire turned out to be one of the largest faires ever in the history of Tuolumne County, as visitors and exhibitors from as far as San Francisco came to be a part of a new tradition for Tuolumne County.

“The Green Street Faire initially was a considerable risk for the Tuolumne County Green Cross, as we've never done anything to this degree in our short history as the Green Cross,” said the Tuolumne County Green Cross president, Betty Wilson. “But when the totals came in on Saturday and revealed that we made back twice our original investment on the first day, I knew we had a great idea on our hands.”

The Green Cross Green Street Faire took place on Green Street in Moose River's college district. The four block-long event attracted 75 exhibitors from across Tuolumne County and from as far as Redding up north, San Francisco to the West and the Salton Sea down South. The exhibitors provided many goods and services, with a common thread between all exhibitors

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being that they somehow related to the services that the various Green Cross locations across the county can provide.

Betty Wilson explains: “This was our first faire, and our membership numbers are somewhat low, especially when compared to how well we once did back when we were the Red Cross, before 2005. So we wanted to try something where we required the exhibitors to somehow tie their product or service into what the Green Cross can provide. We also gave each exhibitor several membership packets and information to help them tie their goods or services into what the Green Cross can do for the community. This wasn't necessarily a strict requirement, but many of the exhibitors really did their part to help out.”

Over the weekend at the faire, many of the exhibitors worked harder than others to help the Green Cross. Some of the more vocal exhibitors included Roger's Hot Dog Diner, Hippie Hats, and the Orion New Age Healing booths. Miner Pete's Gems of Sonora was arguably the most vocal of all the exhibitors at the Green Street Faire, and for good reason.

“The Tuolumne County Red Cross did a lot to help me when I was a troubled young man,” said 'Miner Pete' Peter Calloway. “It was a shame to see the TCRC get sued out of existence by Big Business like that, but I'm glad it lives on through the Green Cross. The Green Cross does so much to help other troubled teens these days, I just want to help them like they helped me out.”

By the end of the weekend, the Green Cross Green Street Faire not only helped the exhibitors set some new sales record of their own, but the exhibitors in turn helped the Green Cross set some of its own membership application, pledge and donation records. The Faire was just an overall success for all parties involved and has certainly fired everyone up to look forward to the next Green Street Faire.

“I'm absolutely flabbergasted by the extreme success the Green Street Faire has created

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for everyone involved,” announced Betty Wilson. “This has most certainly guaranteed a Second Annual Green Cross Green Street Faire; I am so proud of everyone involved and I hope next year's will be bigger and better than this last event was!”

The Tuolumne County Green Cross was founded in 2005 after the original Tuolumne County Red Cross was put out of business after almost 140 years of dedicated service to the people of the Tuolumne County. Green Cross continues the traditions of the original Red Cross but also reaches out in new and different ways, and continues to move forward in its desire to help everyone in need.